



Founders. School

A School For **Aspiring Founders** By **Experience Founders**

Founders.School

Founders.School empowers future entrepreneurs with transformative, **challenge-based learning** to tackle global challenges and drive innovation.

Founders.School empowers the next generation of entrepreneurs through transformative, challenge-based learning, emphasizing 21st-century skills like **critical thinking** and **creativity**. It aims to cultivate a community of resilient innovators capable of launching impactful startups and addressing **global challenges** with **grassroots contexts**.



Founders.School

Founders.School mission is to empower the next generation of founders by providing a **transformative, multi-competence,** and **skills-based** approach to learning.

Founders.School envisions a future where entrepreneurship is ingrained in society, fostering leaders who **drive innovation** and **positive change**. The school prepares founders for the dynamic demands of the future of work, equipping them with both **employability** and **entrepreneurial** prowess.



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Founders.School vision is to shape a future where everyone possesses the skills, mindset, and ability to launch and scale impactful startups.

Founders.School envisions a world where the **spirit of entrepreneurship** is ingrained in society, where young innovators are equipped to tackle **global challenges** with **creativity** and **resilience**. Our vision extends to creating a community of lifelong learners who continually adapt to the evolving demands of the digital age.



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In a rapidly changing world, the traditional approach to education needs to prepare students for the realities of the future of work. **Founders.School** was born out of the need to bridge this gap.

Founders.School rationale is deeply rooted in the belief that challenge-based learning, project-based learning, and the development of the 4Cs (Communication, Collaboration, Critical Thinking, and Creativity) are the cornerstones of success in the entrepreneurial realm and future of work.



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Founders.School embraces a cutting-edge educational paradigm, the Multi-Competence Learning Approach, meticulously curated to empower aspiring entrepreneurs with the versatile skill set necessary for conceptualising, constructing, and scaling a thriving startup venture.

Our program is thoughtfully structured to cater to three distinct cohorts of founders: **Aspiring Founders**, **Building Founders**, and **Scaling Founders**.



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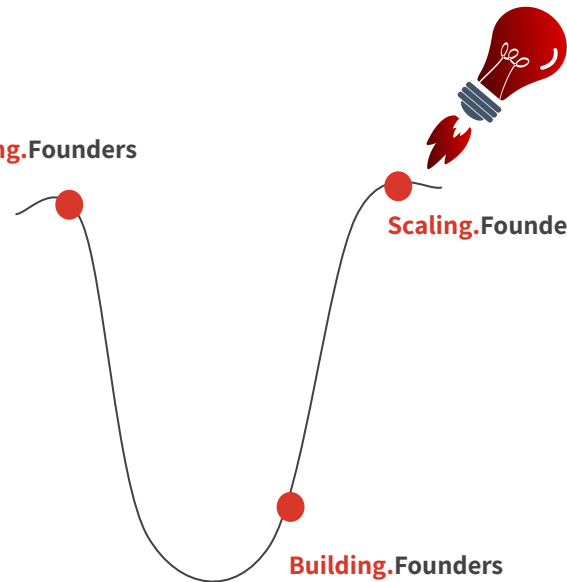
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Aspiring Founders

Scaling Founders

Building Founders



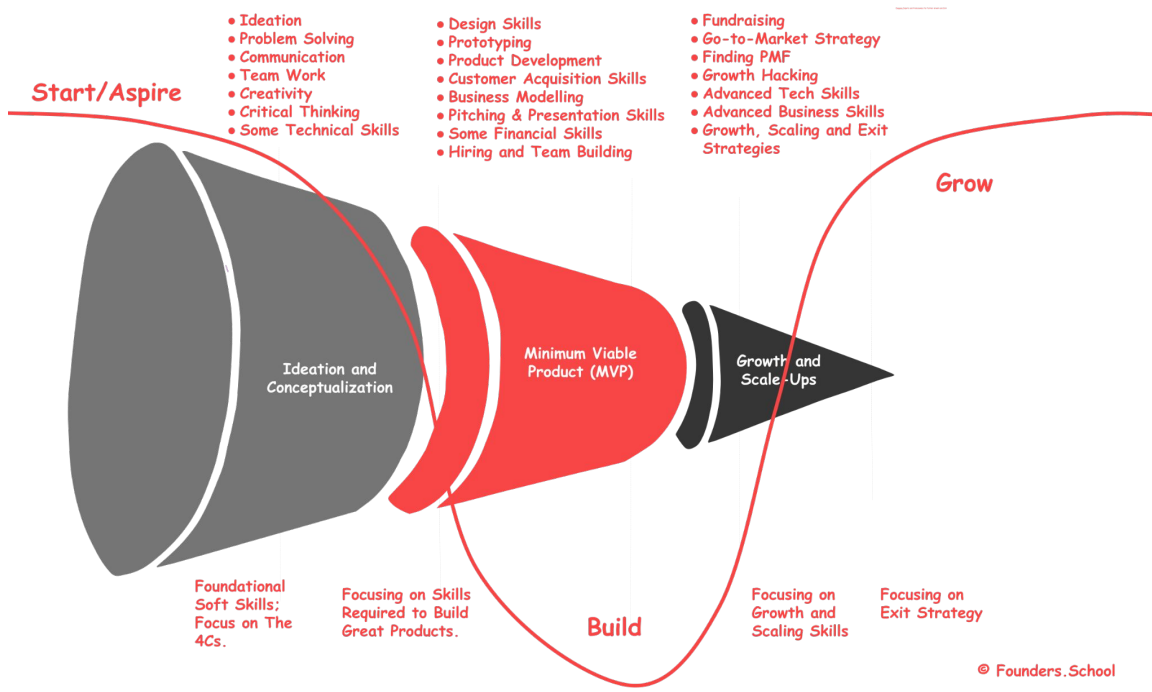
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Aspiring Founders In this initial phase, Aspiring Founders embark on their entrepreneurial journey by **transforming ideas into tangible products**. Participants will dive into **ideation, design thinking, problem-solving, communication, teamwork, creativity, critical thinking**, and foundational **technical skills**.

Building Founders are at a stage where they have a product or prototype and **need to transition into building a business** around it. This phase focuses on skills related to **design, prototyping, product development, customer acquisition, business modelling, pitching** and **presentation**, and **financial skills**.

Scaling Founders have established their businesses and are ready to grow. Founders are equipped with advanced skills in **fundraising**, developing a **go-to-market strategy**, **finding product-market fit (PMF)**, **growth hacking, advanced tech skills, advanced business skills**, and **strategies for growth, scaling, and exit**.





Thank. You

Let's Discuss

