

Founders.School Approach

Overview

Founder's School embraces a cutting-edge educational paradigm, the Multi-Competence Learning Approach, meticulously curated to empower aspiring entrepreneurs with the versatile skill set necessary for conceptualizing, constructing, and scaling a thriving startup venture. Our program is thoughtfully structured to cater to three distinct cohorts of founders: Aspiring Founders, Building Founders, and Scaling Founders.

Our immersive curriculum immerses students in a dynamic, gamified learning experience, where they grapple with authentic challenges, craft tangible solutions, and transform these solutions into Minimum Viable Products (MVPs). This journey ultimately culminates in founding their startup companies and translating theory into real-world practice.

At Founder's School, we are dedicated to equipping our students with a potent blend of employability and entrepreneurship skills, meticulously honing the four cornerstone abilities known as the 4Cs: Communication, Collaboration, Critical Thinking, and Creativity. Our institution is at the vanguard of innovative education, forging a path toward a brighter future for tomorrow's visionary leaders.

Phase One - Aspiring Founders (From Idea to Product):

In this initial phase, Aspiring Founders embark on their entrepreneurial journey by transforming ideas into tangible products. Participants will dive into ideation, design thinking, problem-solving, communication, teamwork, creativity, critical thinking, and foundational technical skills. These fundamental skills and knowledge lay the foundation for understanding the core principles of entrepreneurship and startup development. Aspiring founders will learn to conceive innovative ideas, empathize with users, and craft solutions while building essential competencies to communicate their vision effectively.

Phase Two - Building Founders (From Product to Business):

Building Founders are at a stage where they have a product or prototype and need to transition into building a sustainable business around it. This phase focuses on skills related to design, prototyping, product development, customer acquisition, business modeling, pitching and presentation, and some financial skills. Participants will learn how to refine their product, attract customers, and shape their startup into a viable and market-ready entity. The emphasis is on building a solid foundation for business growth and expansion.

Phase Three - Scaling Founders (Scaling The Business):

Scaling Founders have successfully established their businesses and are ready to take them to the next level. This phase equips participants with advanced skills in fundraising, developing a go-to-market strategy, finding product-market fit (PMF), growth hacking, advanced tech skills, advanced business skills, and strategies for growth, scaling, and exit. Scaling Founders learn how to secure investment, expand their market presence, optimize operations, and plan for future growth while positioning themselves for potential exit opportunities.

- Phase One - Aspiring Founders (From Idea to Product)
 - Ideation -
 - Design-Thinking
 - Problem-Solving
 - Communication
 - Team Work
 - Creativity
 - Critical Thinking
 - Foundational Technical Skills

- Phase Two - Building Founders (From Product to Business)
 - Design Skills.
 - Prototyping
 - Product Development.
 - Customer Acquisition Skills
 - Business Modeling
 - Pitching & Presentation Skills.
 - Some Financial Skills.
 - Hiring and Team Building

- Phase Three - Scaling Founders (Scaling The Business)
 - Fundraising
 - Go-to-Market Strategy
 - Finding PMF
 - Growth Hacking
 - Advanced Tech Skills
 - Advanced Business Skills
 - Growth, Scaling and Exit Strategies.